

BUBU is the first single taken from the forthcoming album GLOWING by L I M.

For this project the artist together with RIVA, long-time producer and collaborator, chooses to unfold the journey of discovery of his identity and the collective experience linked to it.

BUBU will be released on November 26 and will be accompanied by a video directed by Giada Bossi and written together with L I M. The exclusive premiere of the video, born from the artist's desire to tell his transformation path, will take place the same day on Fact Magazine. The glittering revelation of L I M's embrace of his identity and body is one of the many themes that recur within GLOWING.

The awareness of a change of the point of view from which to read one's existence, in turn modifies the relationship with love. How does holding manifest itself in this context? How is change recognized? What space do emotions take here? Where does the word "support" fit in? How will the idea of love change?

BUBU is the starting point of this reflection and this state of transformation: L I M wonders what it means to love, while seeking comfort in the rhythm of the dreamy and sometimes explosive dance/house music of the song.

Out for Tempesta International, the song is accompanied by an illustration by the Korean artist JUN (IG: @poff\_hoi).

Music credits:

BUBU written and composed by L I M prod. by RIVA,  
mixed by Stefano Scattolin, mastered by Antonio Baglio.  
Label: La Tempesta International